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ABSTRACT

The monthly bulletin, directed toward professional futurists, is supplemental to the Futurist magazine. Typical items include information about selected papers, letters, publications, and news with a view toward the future world in the areas of business, international community, space, history, science, technology, sociology, and other social sciences. The monthly bulletin is available for $10.00 only to those who subscribe to the Futurist magazine, also for $10.00. (SJM)

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WORLD FUTURE SOCIETY **BULLETIN**

A feature of the supplemental Program, with information about selected papers, letters, publications, and news items. Material for the Bulletin should be sent to: World Future Society Supplemental Program, P.O. Box 19285, Twentieth Street Station, Washington, D.C. 20036

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The Certified Projections Company, formed to evaluate the reasonableness of forecasts in the form of financial projections, is seeking nominees of futurists to its Advisory Board and feedback from WFS members on its outline of analytical procedures.

The expertise of applied futurists will be used -- especially in financial analysis, technological and economic forecasting, accounting and business planning -- to complement the background of its principals in management consulting, marketing research, financial consulting and investor relations. PROJECTIONS FINANCE

The company will send an outline of its procedures to any member in exchange for his subsequent comment and suggestions. Write to: William J. McBurney, Jr., The Certified Projections Company, 6 E. 45th St., New York, New York 10017.

Help Wanted: A private research firm based in the Washington, D.C., area is currently looking for assistance in its international relations forecasting and other social science analysis. The firm seeks a quantitatively oriented Ph.D. or equivalent behavioral scientist who has experience in forecasting and will be available in the near future. POSITION AVAILABLE

Send resumes to: Box 7201, Placement Service, World Future Society, Box 30369, Bethesda Post Office, Washington, D.C.

SP 004 900

Papers from the recent White House Conference on the Industrial World Ahead: A Look at Business in 1990 have been published in a paperback volume.

Contents include: "A Study of the Future" by Herman Kahn, Director, Hudson Institute, "Key Choices of the Next Two Decades" by Willis W. Harman, Director, Educational Policy Research Center, Stanford Research Institute.

"The Corporation in 1990" by James P. McFarland, Chairman of the Board, General Mills, Inc.; "A Summary of the U.S. Economy: 1970-1990" by the Conference Board, Inc.

"The Financial System in 1990" by Henry C. Wallich, Professor of Economics, Yale University. BUSINESS

"The World Economy in 1990" by Jean Frere, Managing Partner of Banque Lambert S.C.S., Brussels, Belgium.

"The U.S. Position in the World Economy in 1990" by Peter Peterson, Assistant to the President for International Affairs (now U.S. Secretary of Commerce).

"Social Responsibility of Business" by Arjay Miller, Dean of the Graduate School of Business, Stanford University.

This 178-page paperback is sold as one part of a two-volume set. The other volume is entitled Social, Cultural and Economic Changes in the Seventies: Interpreting the Trends, edited by Eugene D. Jaffe.

The latter 204-page volume is a collection of writings dealing with emerging new values, youth culture, etc.

Chapters include:

"The Contempt for Adult Values" by Pierre Berton

"What Generation Gap?" by Joseph Adelson

"Dethroning Technology" by Gabriel F. Kerekes, John S. Lazar

"The New Technology: A Blessing or a Disaster?" by Edward L. Page BUSINESS

"Consumerism: Its Goals, Organizations and Future" by Robert O. Hermann

Comment: "These two paperback volumes are reproduced from typescript and presented in a large (8½ by 11 inch) format; consequently, they are not as easy to read as more formally published books. On the other hand, they have been published only a very short time after the addresses were given, so are remarkably timely. Among the most impressive papers are those by Herman Kahn and Willis Harman."

The two-volume set may be ordered for $19.95 from Edward E. Emanuel and Company, Inc., 50 Essex Street, Rochelle Park, New Jersey 07662.

Several well-known futurists have joined with former UN Secretary General U Thant, three heads of State, and other prominent figures from East and West to urge common recognition of universal membership in the international community. Among the first endorsers of the concept of planetary citizenship are Kenneth and Elise Boulding, Harrison Brown, Buckminster Fuller, Marshall McLuhan, Constantinos Doxiadis, and Aurelio Peccei. The heads of State are Netherlands Queen Juliana and Presidents Figures and Makarios of Costa Rica and Cyprus. An effort is being mounted to obtain further endorsements. Further information may be obtained by writing Planetary Citizen Registry, A.H. Parker, Treasurer, 777 United Nations Plaza, 10D, New York, N.Y. 10017. PLANETARY CITIZENS

"Space Shuttle -- Skylab: Manned Space Flight in the 1970's" is the title of a Status Report for the Subcommittee on NASA Oversight of the U.S. House of Representative's Committee on Science and Astronautics.

The 1,004-page report, dated January 1972, examines the Skylab program which has evolved from the Apollo applications studies of the mid-1960's.

Skylab is a third stage of a Saturn V vehicle converted from a propulsion stage to a large "zero G" near earth-orbital laboratory. Astronauts would be ferried to and from the laboratory for extended stays during which various scientific projects would be carried out. SPACE

For a copy of the report, write: Hon. George P. Miller, Chairman, Committee on Science and Astronautics, House of Representatives, Washington, D.C. 20515.

New book, THE COMING OF THE GOLDEN AGE: A VIEW OF THE END OF PROGRESS by Gunther S. Stent. Doubleday. Paperback. 146 pages. $2.50. PROGRESS SOCIETY

A molecular biologist (University of California at Berkeley) argues that the end of progress in all artistic and intellectual disciplines is now in view. Mankind will enter a Golden Age of cultural stasis, resembling Polynesian society.

New paperback, THE IDEA OF PROGRESS: HISTORY AND SOCIETY by Sidney Pollard. (Professor of Economic History at the University of Sheffield, England). Penguin. 221 pages. $1.75.

This book surveys the idea of progress as it has developed to the present. The concluding paragraph states:

"This generation finds itself once again at the meeting point of opposites. It has had the most powerful reasons for believing in human progress, as well as the most powerful reasons for despairing of it. We cannot reasonably assume that there will be no further relapse, but we can assume, with Pascal, that all humanity is as one life, always learning, always adding to its knowledge, and never quite forgetting the lessons of the past."

PROGRESS
HISTORY

New book, THE FUTURISTS, edited by Alvin Toffler. 321 pages. Random House. $3.95

A collection of writings by well known futurists. Included are both articles and excerpts from their books.

Contents include: "Eco-Catastrophe" by Paul Ehrlich; "The Future Prefigurative Cultures and Unknown Children" by Margaret Mead; "The Plastic Parthenon" by John McHale; "Automation: Learning a Living" by Marshall McLuhan; "Evolution and Revolution in the west" by Robert Jungk; "Towards a Democratic Futurism" by Arthur Waskow; "The Strategy of Social Futurism" by Alvin Toffler; "Hazards of Prophecy" by Arthur C. Clarke; "Prospects of Technological Progress" by Olaf Helmer; " The Use of Scenarios" by Herman Kahn and Anthony J. Wiener; "The Current Methods of Futures Research" by Theodore J. Gordon; "Can We transform into a Post Industrial Society? by M.S. Iyengar -- repeat Iyenger--; "Bourgeois 'Futurology' and the Future of Mankind" by I. Bestuzhev-Lada; "For a Science of Man" by Erich Jantsch as interviewed by G.R. Urban; "The Economics of the Coming Spaceship Earth" by Kenneth E. Boulding; "The Information-Centered Society" by Yujiro Hayashi; "The Future as Present Expectation" by Daniel Bell; "Futurology-- The New Science of Probability?" by Ossip Flechtheim; "On the Nature of the Future" by Bertrand de Jouvenel; "Crossing the Frontiers of the Unknown" by Fred L. Polak; "Faith in the Technological Future" by John Wren-Lewis; "Technology and the Human Environment" by R. Buckminster Fuller.

GENERAL

New book, SCIENTIFIC INSTITUTIONS OF THE FUTURE, EDITED by Philip C. Ritterbush. Acropolis Books. 164 pages. Paperback. $3.95.

This volume contains a number of papers dealing with the social relations of science, the dynamics of institutional change and the institutional system of science.

Sample contents:

"Institutions and the Generation of Purpose: Whose Environment Gets Manages and for What?" by John S. Steinhart

"Policy Studies: Character and Institutional Context" by Irving J. Spitzberg

"The Future of Industrial Research Establishments" by Donald W. Collier

"Sociotechnical Institutes and the Future of Team Research"

SCIENCE

"Wide Angle View of the Future" is the theme of the 64th annual conference of the Special Libraries Association (235 Park Avenue South, New York, N.Y. 10003), to be held in Pittsburgh June 10-14, 1973.

Three general sessions are planned:

1. Expectations for the future: Speakers will cover future demands in research, academia, government, law and the international scene.

2. Planning for the Future: Planning ahead, redevelopment, projectization, and fitting the new library technology into the old library budget.

3. Adapting to the Future: Papers by special librarians on the subject.

Papers are solicited for the third section, "Adapting to the Future," which will consist of five sections:

1. Things We Can Learn from the Past
2. Things We Should Stop Doing
3. Things We Would Like to Do
4. Things Others Would Like Us to Do
5. How to Adapt to Environmental Factors: Lack of Money; Research Cutbacks; Space OUT -- Ecology IN.

For information, write: Virginia Sternberg, Westinghouse Electric Corporation, P.O. Box 79, West Mifflin, Pennsylvania 15122.

DUAL-CAREER FAMILIES by Rhona and Robert Rapoport. Penguin Books. 329 pages. $1.95.

This volume examines situations where both the husband and wife in a marriage have professional careers of their own, of comparable importance. How could they manage their work and fulfil their obligations to their children and to each other as well? MARRIAGE CAREERS

The book is based on a survey sponsored by Political and Economic Planning in England.

The authors believe that the dual-career family is a forerunner of things to come.

Situation Wanted: Intrinsically motivated male, 37, desires futuristic-oriented position in education, psychology, social planning or related field. Considered brilliant, creative. Writing Ph.D. dissertation in quantitative methods of education, University of Chicago; M.A. in same program. Wish challenging position providing high degree of autonomy, utilizing broad range of skills and interests involving teaching, writing, researching, and/or developing instructional materials. Especially interested in experimental education and applying systems analysis towards humanistic goals, especially in intentional communities. Widely read in anthropology, ekistics and value theory. Currently crystallizing theory of meta-evolution providing meaningful framework for directing social change. Detailed vita available upon request. JOB WANTED

Contact: Alan R. Harrod, 7375 Tulane, University City, Missouri 63130.

Social scientist seeks futurist job in business or public agency. Past research positions at Stanford University, Brandeis University, University of California at Berkeley. Has been consultant to OEO, National Bureau of Standards, Stanford Research Institute, California State Public Health, Mental Hygiene. Sixty publications. Listed in national and international directories. Age 43. Has been active in futuristics writing and organizing futuristics symposia. Past specialization in cybernetics, general systems, social change, social heterogeneity, urban sociology. Worked in several countries and fluent in several languages. Looking for an opportunity which combines social research with practical results such as urban planning, community design, international trade, foreign investment, future life styles. Write to 3403 May Road, Richmond, California 94803. JOB WANTED

New book, THE SYSTEMS VIEW OF THE WORLD by Ervin Laszlo. George Braziller, New York. 131 pages. $5.95, hardback or $2.45, paper.

"Systems thinking" rejects classical science's mechanistic conception of man and nature and investigates dynamic, adaptive, and innovative systems in the realms of physical, biological, psychological, and social phenomena.

Originating with organismic biology in the 1930's (in the work of Ludwig von Bertalanffy), it spread rapdily to the natural and social sciences.

This book presents the systems view of the world in nontechnical language.

THE LONE FUTURIST desires to work with or for other futurists. My main interest is in the process and outcome of social change in values and motivations. Education: M.B.A. from UCLA in 1971. Futurist experience in college courses, WFS participation, and writing papers on my own. Work experience in consulting, management, technical writing. JOB WANTED

I am a generalist and I read widely, including science fiction, future studies, sociology, psychology, economics, education, history. More info upon request.

Mike Van Horn, 6815 Willoughby, Los Angeles, CA 90038.

New book, TECHNOLOGY AND CULTURE, edited by Melvin Kranzberg and William H. Davenport. Schocken Books (200 Madison Avenue, New York, N.Y. 10016). 364 pages. $10.

This volume is a selection of readings from the journal, "Technology and Culture," published by the Society for the History of Technology.

Sample contents:

"Do Machines Make History?" by Robert L. Heilbroner

"The First Technological Revolution and its Lessons" by Peter F. Drucker

"Technology in Focus--The Emerging Nations" by Lord Ritchie-Calder TECHNOLOGY CULTURE

"Transporting Sixty-Ton Statues in Early Assyria and Egypt" by C. St. C. Davison

"The Act of Invention" by Lynn White, Jr.

"The Legend of Eli Whitney and Interchangeable Parts" by Robert S. Woodbury

Kranzberg is editor in chief of the journal and professor of history at Case Western Reserve University in Cleveland, Ohio. Davenport is professor of literature at Harvey Mudd College in Claremont, California.

Comment: This is a collection of scholarly articles, largely unrelated to each other. Futurists may find the materials helpful in understanding the role of technology in changing and shaping society.

"Managing Associations for the 1980's" is the title of a report prepared for the Foundation of the American Society of Association Executives by Robert M. Fulmer, professor of Management and Urban Affairs at Georgia State University.

This 103-page large-format paperback volume is available for $15 from the Foundation of the American Society of Association Executives, 1101 Sixteenth Street, N.W., Washington, D.C. 20006. ASSOCIATION EXECUTIVES

The report presents the results of a Delphi poll of approximately 100 "key executives and scholars" concerning future developments in professional societies and associations and the environment in which they operate.

New book, THE SOCIOLOGY OF THE FUTURE. Edited by Wendell Bell and James A. Mau. Russell Sage Foundation, 230 Park Avenue, New York, N.Y. 10017. 464 pages. $12.50.

Contents include: "Images of the Future: Theory and Research Strategies" by Wendell Bell and James Mau

"Utopia Construction and Future Forecasting: Problems, Limitations and Relevance" by Henry Winthrop SOCIOLOGY

"Images of Future Leisure: Continuities in Changing Expectations" by William R. Burch, Jr.

"Images of [illegible]'s Future in John Porter's The Vertical Mosaic

"Studies of the Future: A Selected and Annotated Bibliography" by Bettina J. Huber

The editors are professors of sociology at Yale.

The European Cultural Foundation has issued a two-volume set entitled THE FUTURE IS TOMORROW, under its Plan Europe 2000 series.

The two volumes, totaling 585 pages, include 17 prospective studies, including:

Michael Young, "Dilemmas in a New Europe"
Marcel Bolle de Bal, "The European of the Year 2000"
Denis de Rougemont, "A Divided or a Federate Europe?"
Raghavan Iyer, "The Great Challenge"
Nora Federici, "A Demographic Model for Europe"
Holger Hyden, "The Biological Revolution"
Jean-Paul Harroy, "Towards a More Humane Environment"
Jean Gottmann, "Future Use of Space in Europe"
Jan Tinbergen, "Economic Progress: A Vision"
Neville Beale, "Energy Balance in the Year 2000"
Hans Peter Widmaier, Juergen Frank and Otto Roloff, "Public Expenditure and Private Consumption" EUROPE
Andre Philip, "A Place for Europe in the World?"
Martin J. Langeveld, "Growing-up-guiding-choosing"
Jan Tinbergen, "The Labor Force in the Year 2000"
Bertrand de Jouvenel, "The Language of Time"
Colette Deman, "The Family in the Year 2000"
Pierre Piganiol, "The Accumulation of Scientific and Technical Knowledge"
C. Th. Larson and K. Lonberg-Holm, "Role of Mass Media of Information and Communication"

Available for 65 guilders (one guilder equals approximately 31 U.S. cents) from Martinus Nijhoff - Publisher, 9-11 Lange Voorhout, The Hague, Netherlands.

A new revised edition of IF TEACHERS WERE FREE by Richard Renfield has been published by Acropolis Books (Colortone Building, 2400 17th Street, N.W., Washington, D.C. 20009). Originally published in 1969, this volume presents a dream of a utopian educational system. Renfield describes it in terms of a mythological community -- Potseloo -- and its hero, Orville Chubb, who revolutionizes education in Potseloo. EDUCATION

Renfield describes a system where the child's curiosity leads him, with the teacher's guidance, anywhere he wants to go. Children are taught to question everything, shown where to go to find answers, and are encouraged in their search.

Curriculum becomes obsolete; each child develops his own curriculum, subject to change as his interests grow.

New book, THE POLITICS OF EXPERTISE, by Guy Benveniste. Glendessary Press, Berkeley, California. 1972. 232 pages. $7.95 hardback. $3.95 paperback.

This book helps to explain why and how experts influence public and private policy. It also outlines the limits of technocracy and highlights the danger of excessive reliance on accountability and all other forms of rationalization. EXPERTS POLITICS

Chapters include: Planning and Uncertainty...Secondary Functions of Planning...Political Aspects of the Systems Approach...The Institutions of United States Planning...Four Varieties of Planning... How Experts Acquire Power...Tactics 1: Time and Staff...Tactics 2: Coalition Formation...Strategy: What Do We Plan...Utopian Epilogue.